

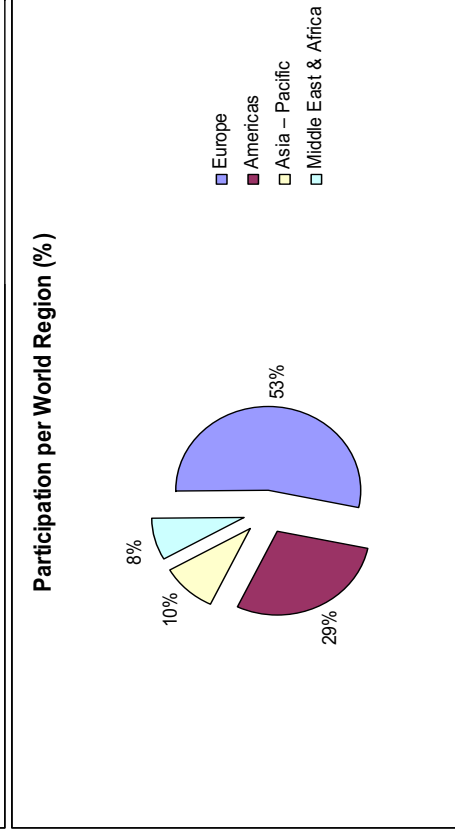
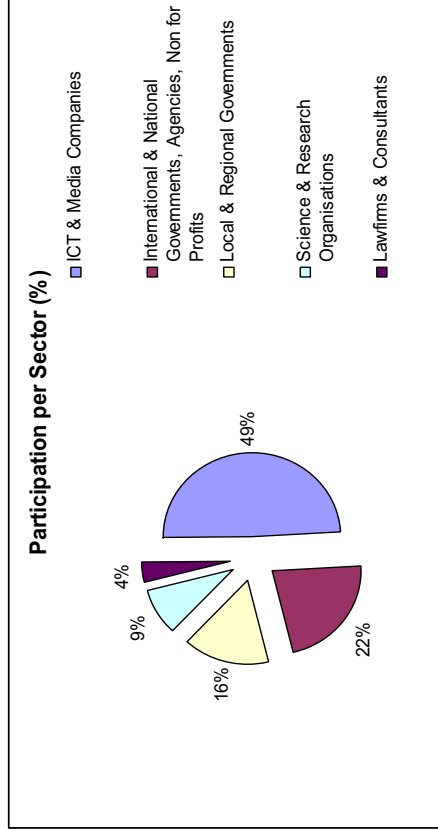
What is the Global Forum/Shaping the Future?

- The Global Forum /Shaping the Future is
 - ▶ an annual & independent international event dedicated to Business and Policy issues affecting the successful evolution of the Information Society
 - ▶ sponsored by organizations around the world, interested in sharing and influencing global IT agendas, and enabling business and government leaders from all sectors of the Information & Media + Broadcast communities to meet and work with suppliers and service providers
 - ▶ a high profile international think tank event dealing with business, policy issues and civil society & acts as a catalyst for wide ranging applications of communications

An Annual High-level Conference

- bringing together, since 1992, more than 300 high level key actors from the Information & Communication Society, from all over the world
- providing an arena for the exposure of divergent points of views
- presenting a great opportunity for the participants to develop imaginative solutions in partnership with each other during both formal and informal face to face discussions and after the Forum by electronic networking
- enabling its participants to keep abreast with the latest developments in technology, regulation, markets and applications of communications and broadcast (interactive TV, telephony, etc...)

Global Forum – Profiles of Attendees



- Senior Officials from the European Commission, EU-25, Europe, United States, South America, Asia-Pacific, Middle East, Africa other Governments, including Competition Entities and top Regulators
- Regional / National / Local Authorities
- Representatives from International Organizations, including ENISA, ETSI, ICANN, ICC, INTUG, ITU, WTO, WSIS...
- Fixed & Mobile Service Providers (Telecom, Satellite, Broadband, Internet, Wireless, MVNOS ...)
- Internet pure players
- Media players and Broadcasters
- Equipment and Software Providers
- Content and Information Providers
- Computing Companies
- Application Editors (e-Business, e-Content, e-Government, e-Health, e-Learning,...)
- Utilities
- Business Users: SME's, MNCs; Banking, Insurance & Finance Analysts
- Smartcard Manufacturers
- R&D Centers and Clusters
- Defence Experts
- Lawyers
- Regulators
- Standards Organizations
- Non-profit Associations
- User Groups and Consumer Advocates
- Think Tank Representatives & other Opinion Leaders

16 Years of Networking

- 2007 Global Convergence 2.0, Integration & Innovation, Venice, Italy
- 2006 Digital Convergence in a FMC Environment, Paris, France
- 2005 The Broad Convergence – Act II, Brussels, Belgium
- 2004 The Broad Convergence, Malmö, Sweden
- 2003 Connecting Businesses & Communities, Rome, Italy
- 2002 The promise of Broadband Services, Washington, USA
- 2001 Expanding the Global e-Society, Newcastle, UK
- 2000 Toward a Global E-Society - Sophia -Antipolis, France
- 1999 New Satellite and Terrestrial Applications - Sophia-Antipolis, France
- 1998 Networked communities - French Senate, Paris, France
- 1997 Smart Communities Forum – Economic Development in a Global Information Society - Sophia-Antipolis, France / Rome, Italy
- 1996 Smart Communities Forum - US Tour of cities and regions – New York / Washington / San Francisco / Silicon Valley, USA
- 1995 The Second Europe / Japan Forum on Communications – Kyoto, Japan
- 1994 Europe / Japan Forum on Cooperation and Competition in Communications – Paris, France
- 1993 Europe / Unites States Meetings on Cooperation and Competition in the Field of Communications – Rome, Italy
- 1992 Europe / Unites States Meetings on Cooperation and Competition in Telecommunications – Washington / New York, USA

Global Forum 2008



COLLABORATIVE CONVERGENCE

User Empowerment in the Global Digital Economy

Tuesday 21 & Wednesday 22, October 2008

Athens, Greece





- LOCATION
- Zappeion Palace, Athens

Located in the center of Athens, the Zappeion Palace is surrounded by some of the most important buildings in Athens, such as the Parliament building, the Tomb of the Unknown Soldier; the Maximos Palace, which is the official residence of the Prime Minister; the Foreign Ministry, and other public buildings. Nearby are the National Gardens and, opposite, on the side of the Arditos Hill, the Panathinaic Stadium; Hadrian's Arch and the ancient Temple of the Olympian Zeus.



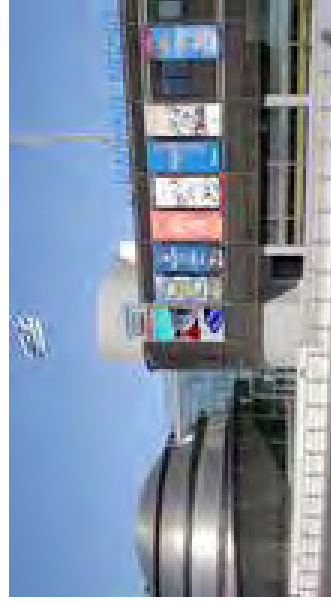
Possible Locations for Cocktail & Dinner in Athens 1

- Eugenides Foundation



Possible Locations for Cocktail & Dinner in Athens 2

- Foundation of the Hellenic World



Athens, Greece

- Greece is the regional Hub-a gateway to important markets:
 - ▶ Greece is a Hub for South East Europe and the Balkans, traditionally seen as the lead country in the region (EU member since 1981, eurozone member.)
 - ▶ Greece is the major foreign investor in the Balkan region. An important network of Greek companies has been formed already (banks, construction, Telecommunications and Informatics, retail, food, etc)
 - ▶ Greece brings also Cyprus in the GF given the existing strong ties of the two countries. Cyprus is a small country with strong international business players ("2 in 1") such as Coca Cola and HBC
 - ▶ Greece has traditionally good political relations with Middle East
 - ▶ Greek Media, IT & Telecom companies and SMEs can help larger companies from across the world access the regional markets (Balkans SEE Europe, East Mediterranean, Middle east etc)

Our partners in Greece: Hellenic Ministry of Economy and Finance, Special Secretariat for Digital Planning

Greek Government hosts the Global Forum in 2008.

- Hellenic Ministry of Economy and Finance, Special Secretariat for Digital Planning

- The Special Secretariat of Digital Planning of the Hellenic Ministry of Economy and Finance plays a predominant role in the implementation of the Operational Program “Information Society” in Greece.

- The Special Managing Authority of the “Information Society” Program belongs to the Special Secretariat for Digital Planning.



Our partners in Greece: Special Digital Planning Secretary

- ▶ The Operational Program for IS (OPIS) has been formed in order to promote IS in Greece in a cohesive and comprehensive fashion. It follows the European and International policies concerning IS. It plays a “crucial” role in the shaping of the national policy for the development of IT in the economy and in the public administration.
- ▶ The Main Action Lines of the OPIS are:
 - Education and Culture,
 - Citizens and Quality of Life,
 - The Digital Economy and Employment,
 - Communications
 - Technical Assistance
 - “Digital Future”
- ▶ Professor Vasilios Asimakopoulos has been the Special Digital Planning Secretary since the 5th of April 2004.





Our partners in Greece: City of ATHENS

- Birthplace for civilization, it is the city where democracy was born and most of the wise men of ancient times. The most important civilization of the ancient world flourished in Athens and relives through some of the world's most formidable edifices.
- Today a lively European metropolis, Athens is a city with world-class cultural attractions complemented with modern amenities, diverse entertainment and natural beauty, offering services and facilities for the most seasoned traveller. Surrounded by stunning seas and mountains, renowned archeological sites; modern and classical art museums and galleries and Olympic venues
- Nikitas Kaklamanis, a medical doctor, former European parliamentarian and government minister, became Athens' 50th mayor at the beginning of 2007. He is very involved with his international initiatives.



The Ancient City of Athens





Our partners in Greece: City of ATHENS

- The IT department of the Municipality of Athens is taking many IT actions.
- Athenians are well acquainted with the internet and free wi-fi services are offered in the centre of the city.
- A series of modern systems have been developed to accommodate not only the internal needs of the Municipality of Athens but also to facilitate citizens in their everyday life:
 - ▶ Planning and renewal of the content of the new web portal www.cityofathens.gr
 - ▶ Development of the new Integrated Information System with a provision of electronic services on line
 - ▶ Development an installation of Management Information System
 - ▶ Integration of Geographical Information System
 - ▶ Call center 1595
 - ▶ Center of service of foreigners
 - ▶ Telematics communication system for the City's Cleaning Vehicles
 - ▶ Electronic system for recording and storing of Municipal Police incidents and Traffic Violations
 - ▶ Integrated Finance Systems for all City's Financial Transactions

Our partners in Greece: INA

- The Southeastern Europe Telecommunications & Informatics Research Institute – INA
- is a uniquely positioned organisation with an impressive track record in enabling the ICT regional stakeholders to bridge the digital gap for the Southeast European (SEE) region.
- INA was set up in year 2000 on the initiative of the Federation of Industries of Northern Greece (FING) with the partnership of OTE, Siemens, Vodafone, Intracom, Infoquest, Hellascom, Altec and Forthnet.
- INA participates as member or advisor in a number of initiatives for the development of the Information Society in SEE, collaborating at the highest political level with regional Governments and National Telecommunications Regulatory Authorities, the European Union, the Stability Pact, the SECI, the UNDP, the UNECE and the ITU.



Σύνδεσμος
Επιχειρήσεων Πληροφορικής
& Επικοινωνιών Ελλάδας

Federation
of Hellenic Information Technology
& Communications Enterprises

Our partners in Greece: SEPE

- SEPE : the Federation of Hellenic Information Technology & Communications Enterprises

- ▶ Over 400 companies are currently members of SEPE and collectively they hold more than 95% of the country's turnover in the Information Technology and Telecommunication Industry.
- ▶ Is an advisor to many national and international bodies, as well as the Government, the Academic and Research Communities, Business Bodies and Fora.
- ▶ SEPE considers joint ventures of Greek companies with international ones to be a key contributor in promoting its members' interests and enlarging the industry's market.
- ▶ General manager: Yannis Sirros