

SEE ICT Forum

Board Activities

Toni Petreski, MBA

SEE ICT Forum, Board President

MASIT, Assembly Chairman

INet , CEO

Overview

- SEE Stability Pact
- SEE Regional Cooperation Council (RCC) Initiatives:
 - SEE Center for eGovernance Development (CeGD)
- The Role of the Private Sector
 - SEE BAC
 - SEE ICT Forum
 - SEE ICT Forum Board:
 - Members
 - Objectives
 - Priorities
 - Competitiveness Vision

SEE Stability Pact = Regional Cooperation Council (June 2008): FROM STABILISATION TO INTEGRATION



➤ From 1999 adopted as comprehensive, long-term conflict prevention EU strategy for South-East Europe. Three pillars focus:

- 1: Democratisation and Human Rights
- 2: Economic Development
- 3: Security

➤ Transformed in June 2008

Stability Pact / RCC eSEE Initiatives



Initiatives for Electronic South East Europe

Head-quarter in Sarajevo, BiH

eSEE Agenda Plus:

- Single SEE Information Space
 - Innovation & Investment in ICT Research
 - Inclusive Information Society
- www.eseeinitiative.org

bSEE Task Force

bSEE Action Plan:

- Policy and Regulation
- Content & Services
- Broadband Infrastructure
- Dissemination and social inclusion

BAC SEE ICT Private Sector Forum

(Budva, September 2006)
Leading int. ICT Companies
Regional ICT Companies
ICT Associations

Center for eGovernance Dvlpmnt

Supported by SEE Governments
SEE ICT Forum Board

www.cegd.eu

9 participating countries:
(Istanbul, October 2000)

Albania
Bulgaria
Bosnia and Herzegovina
Croatia
R. of Macedonia
Moldova
Montenegro
Serbia
UNMIK/Kosovo

10 signatory countries:
(Thessaloniki, June 2005)

Albania
Bulgaria
Bosnia and Herzegovina
Croatia
R. of Macedonia
Greece
Moldova
Montenegro
Romania
Serbia

SEE ICT Forum Board:
(Ljubljana, May 2008)

SEE ICT Associations
CeGD Stakeholders

CeGD
(Ljubljana, January 2008)

Main stakeholders:
Stability Pact for SEE
Government of Slovenia

UNDP
USAID
INA Academy
Microsoft
Siemens
SRC.Si
Cisco
CSI Piemonte
Others

CeGD Advisory Committee =
SEE ICT Forum Board

SEE Centre for e-Governance Development Ljubljana, Slovenia - www.cegd.eu

Single coordination point in the region regarding eGovernance and the overall development of modern public administration in South East Europe – Director: Mr. Blaz Golob

Main goals:

- Build open information society, increasing transparency and minimize the digital divide between EU member states and SEE countries
- Train and advise leaders and regional governments in the use of information and communication technologies to improve democratic and economic processes in SEE
- **Promote CeGD 7 ePillars model of single SEE information space and inclusive information society for e-solutions in the areas of e-Government, e-Democracy, e-Business, e-Justice, e-Education & e-Research & e-EnvironmentP, and e-Security**

Objective by 2013: CeGD will develop a successful methodology (Foresight) for identification of eGovernance needs and long term priorities.

SEE ICT Forum MISSION

The ICT Forum aims to forge a closer alliance between the Governments of the SEE region and the private sector community that will have capacity to improve the ICT related business environment and provide valuable input to the eSEE and bSEE initiatives.

The ICT Forum aims to:

- Provide Private Sector Input to the:
 - RCC / eSEE / bSEE Initiatives
 - Regional Governments (10 SEE countries)
 - CeGD Program (Ljubljana, Slovenia) – www.cegd.eu
- Provide a platform for collaboration among the SEE region ICT companies

SEE ICT Forum Participants (Open)

- Co-chairs of the BAC-led SEE ICT Private Sector Forum
- ICT associations in the SEE region
- Executives from international ICT companies active in the SEE region
- Executives from the SEE regional and local ICT companies
- **SEE ICT Forum Board** initiated during the 3rd ICT Forum, in Ljubljana, May 14, 2008 - Representation of the ICT Forum to RCC /eSEE & CeGD
- **23.09.2008 – 1ST SEE ICT FORUM BOARD MEETING, OHRID, MACEDONIA:**

SEE ICT Forum Board Members (1)

- **SEE ICT Forum Board = CeGD Private Sector Advisory Committee**

Board President elected on 14.05.2008 in Ljubljana:

- Toni Petreski – MASIT (Macedonian ICT Chamber of Commerce) Assembly Chairman
- **Board Members - ICT associations in the SEE region:**
 - Albania - AITA – Dritan Mezini / ISSETI – Ornela Koleka
 - BiH – BAIT - Brano Vujicic, President
 - Bulgaria – BASSCOM – George Brashnarov, Chairman / BAIT – Ljubomir Dimitrov, President
 - Croatia – CRO.ICT - Boris Krstanovic / HUP ICT - Hrvoje Sagrak, President
 - Kosovo – KICTA – Visar Dobroshi, MB member
 - fyRo Macedonia – MASIT – Vasko Kronevski, President
 - Moldova – Valentin Metzger, ICT Association Board member
 - Montenegro – Vladan Tabas, ICT Association member
 - Romania – ARIES, ANIS - TBC
 - Serbia – ISS – Miodrag Ivkovic, President
 - Greece – SEPVE - Anastatios Tzikas, President / SEPE – Pantelis Tzortzakis, President
 - Slovenia - ZIT-ICT – Dusan Zupancic
 - Turkey – TUBITAK - TBC

SEE ICT Forum Board Members (2)

- **Executives from international ICT companies active in the SEE region - committed as the stakeholders of the CeGD:**
 - Microsoft - Ilijanco Gagovski (TBC)
 - INA Academy – Despina Anastasiadou
 - Siemens - Milan Visinski
 - Cisco - Laszlo Molnar (TBC)
 - SRC.SI - Jana Babnik Gomiscek

SEE ICT Forum Objectives

- A platform for communicating common messages to the governments through regional initiatives such as the eSEE/bSEE Initiatives and the Center for eGovernance Development
- Propose specific PPP models for successful project implementation to be used by the eSEE/bSEE WG representatives on a regional or national level
- **Provide Private Sector Input to the 5 years Long-Term Strategic Program 2008-2013 and One Year Operation Plan 2009 (OYOP) of the CeGD**
- **Active participation in the initiative for establishment of the European Institute of Innovation and Technology (EIT) in Budapest (SEE ICT cluster initiatives already most advanced proposal) – TBC by Cisco**

SEE ICT Forum Board Immediate Priorities 1

- Publishing periodical summary reports on competitiveness in the ICT sector in the SEE countries, coordinated in consultation with eSEE/bSEE representatives and taking into consideration already available relative reports (SEE Observatory, INA SEE ICT Monitoring Review, NRA reports, SEE ICT Labour Benchmark Reports, etc. – EITO support needed!).
- Provide access to public data to the private sector that are developing ICT content and services (e.g. roads, maps, directions, weather info for applications used when crossing borders).
- Establish private sector National Contact Points , which are the SEE ICT Forum Board Members, at the same time acting as a Private Sector Advisory Committee of the CeGD.
The NCPs will be responsible for providing links between the private sector associations and the Governments in their respective countries to be used by the ICT Forum, and for creation of PPPs and establishment of a Centers of Excellence or a Competence Centers.

SEE ICT Forum Board Immediate Priorities 2

- Regional Cooperation for ICT Industry Excellence, Promotion & Branding based on the Quality :
 - Promotion of the “SEE IT” ICT Quality Certifications & Standards (CMMI, IT Mark, ITIL...)
 - quality/quantity of human resources in the ICT sector
- Provide content for the SEE ICT Forum Portal - www.seeictforum.org
 - Logistics ? - INA Academy Submitted Proposal to the Hellenic Aid to fund some operations of the ICT Forum (partners: Western Balkan ICT Associations)
- **Advising the SEE Center for eGovernance Development in Ljubljana**

SEE ICT Forum Further Considerations - PPP

- Present the private sector views and experience on PPPs in SE Europe to the Government representatives in the eSEE/bSEE Ministerial meetings
- **Foster the establishment of PPP Competence Centers (or Centers of Excellence) in each SEE country providing public sector training and consulting on management and implementation of PPP Projects – NCPs task (ex. Public Procurement Policies based on the WITSA recommendations)!**
- Foster the PPP dialogue (the first one during the 6th SEEITA - South East Europe Information Technology Associations - 23.09.2008, Ohrid, Macedonia)

SEE ICT Forum Board

Competitiveness Vision

SEE ICT Forum & Governments are important players in shaping the potential for upgrading the SEE ICT industry:

- To manage perception as a “SEE SILICONE VALLEY for some ICT Products & Services” by establishing Technology Parks in each SEE country (using the Technopolis Thessaloniki best practice !?), that has to be recognized by the California Silicon Valley
- Possibilities for co-operation:
 - Governmental incentives and support in development and marketing of local software products - vertical solutions for Tourism, Agribusiness, Wine, Apparel...
 - Governments' support for development of products using the tools and under the umbrella of global software vendors (Microsoft, Oracle, IBM, SAP...)

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